



CANTON

PARKS & RECREATION

Inspiring People. Celebrating Community.

****Office Use Only****		
Date Received _____	Initials: _____	
Approved _____	Denied _____	Initials: _____
Payment Received _____	Initials: _____	

Website and Magazine Advertisement Request Form

Magazine

The annual Canton Parks and Recreation Magazine is prepared each year and includes a listing of recreation offerings, community events, and facilities for spring and summer programs. The magazine is mailed directly to all residents and businesses in the Town of Canton totaling over 10,000 mailboxes. The magazine is also available online at cantonrec.com which had over 146,000 views for 2016.

Commitment Date: **January 15**

Select One	Magazine (First Come, First Serve)	Fee (for single edition)
	Full Page, B&W (8 ½" x 11")	\$450
	Half Page, B&W, Horizontal (8 ½" x 5 ½")	\$300
	Quarter Page, B&W (4 ¼" x 5 ½")	\$175
	Business Card, B&W, Horizontal (3 ½" x 2")	\$100
	Inside Front cover Half Page (horizontal) <ul style="list-style-type: none"> Full Color/High Gloss (8 ½" x 5 ½") 	\$350
	Inside Back cover Half Page (horizontal) <ul style="list-style-type: none"> Full Color/High Gloss (8 ½" x 5 ½") 	\$350
	Back Page Full Page (70% of area) <ul style="list-style-type: none"> Full Color/High Gloss (8 ½" x 7 ½") 	\$600

Page sizes and prices are based on 8.5" x 11" paper size.

Website (NEW!)

Cantonrec.com is the clearinghouse for community recreational programs in the Town of Canton. Prior online registration for programs requires the public to frequently visit cantonrec.com. Cantonrec.com had over 146,000 views for 2016. Our current account database exceeds 3,400 accounts with over 9,000 members. The sole sponsor will have a 150x150px logo that when clicked will redirect to the sponsor website.

Commitment Dates: **January 1 (Peak)** **June 1 (Off-Peak)**

Select One	Website (First Come, First Serve)	Fee (6 month period)
	Peak Season: March 1-August 31	\$400
	Off-Peak Season: September 1-February 28	\$200
	Full Year: September 1-August 31	\$500

Organization: _____ Contact: _____

Phone: _____ Email: _____

Billing Address: _____

Billing Contact: _____

Please scan and email completed form along with print ready PDF matching your selected size to: npirelli@town.canton.ma.us. Canton Parks and Recreation will send an invoice if the ad is approved.